

## Allegiant Products: **Turnkey Rewards**

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Turnkey rewards are ready-made incentives that can be ordered and delivered quickly for a variety of loyalty and promotional applications including:

### **Popular Applications:**

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- Customer loyalty and retention programs
- Rebates
- Employee performance and recognition
- Repeat purchase programs
- Referral thank-you
- Sales promotion
- Sales incentives for employees
- Sales incentives channel partners
- Contest incentive
- Trial & sampling programs
- Research premium

Turnkey rewards are available in the form of either plastic cards or paper certificates and provide the opportunity for custom branding. Rewards are prepaid currencies accepted at retailers and merchants throughout the U.S. You determine the face value of the reward, what is required to receive the reward, and the expiration period. You determine how they will be delivered: on-pack, in-pack, mail-in, web-in and hand-out are just some of the possibilities. Turnkey rewards provide a quick, easy and effective way to motivate customers, employees and sales channels.

### **Cost of Turnkey Rewards**

While the cost of turnkey rewards varies based on the reward itself and the face value of the card or certificate, they are very versatile and affordable. Your program can be structured so that your net cost is based on:

- Individuals that purchase your product or service
- Individuals that qualify/register for reward
- Individuals that redeem the reward

Face value of rewards can be as low as \$5 and the actual redeemed cost is only a fraction of that face value.

### **Contact Us About Turnkey Rewards**

*Click the link above to complete a request online or fill out the form on page 4 and send.*

## Allegiant Products: **Turnkey Rewards**

Allegiant turnkey rewards can be provided on an as needed basis, or as one component of a complete and integrated loyalty management solution for your company. Allow us the opportunity to partner with you and experience how Allegiant delivers solutions that Harness the Power of Loyalty™ for your business.

### **Reward Currencies**

*Consumer chooses where and how to spend it.*

- **Retail Rewards**

Home Improvement  
Grocery  
Computer  
Gas  
Sporting Goods  
Office Supplies  
Toys  
Electronics  
Salons/Spas

- **Travel Rewards**

Airfare  
Hotel  
Cruises  
Land packages

- **Dining Rewards**

Specific restaurant  
Multiple restaurants

- **Entertainment Rewards**

Movie admission  
Movie rental  
DVD purchase  
Video purchase  
Music purchase  
Book purchase  
Computer game purchase

- **Sport & Leisure Rewards**

Golf  
Skiing  
Bowling

- **Merchandise Rewards**

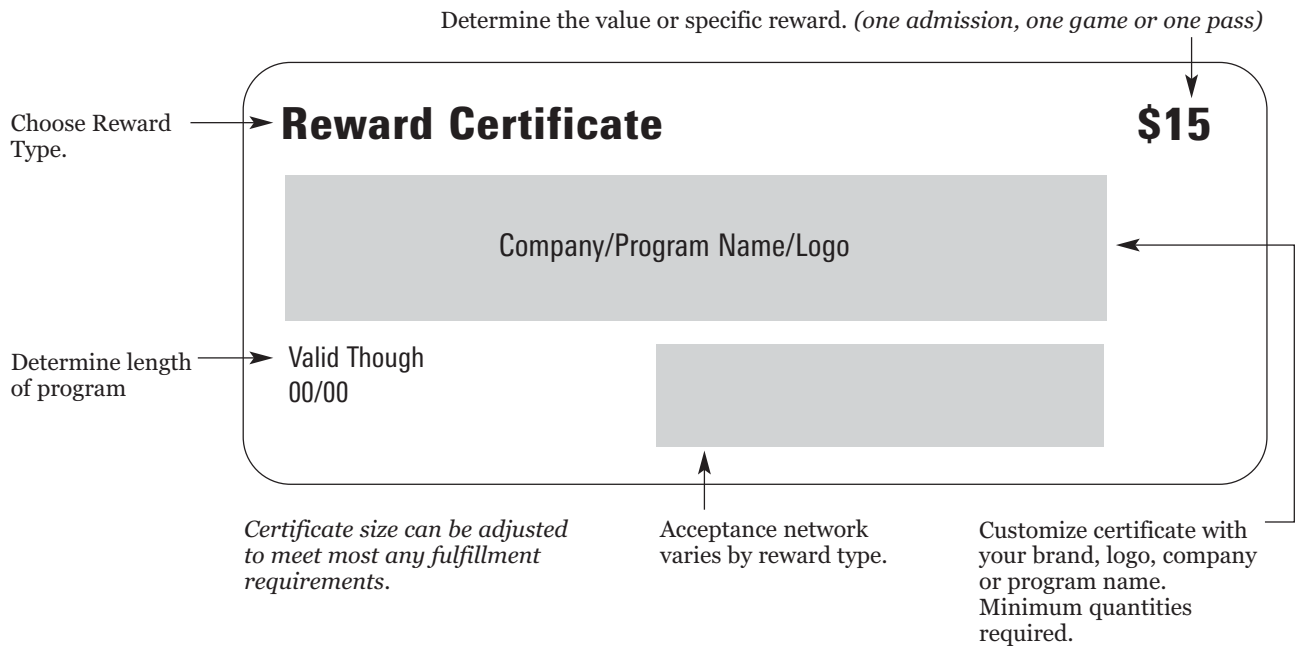
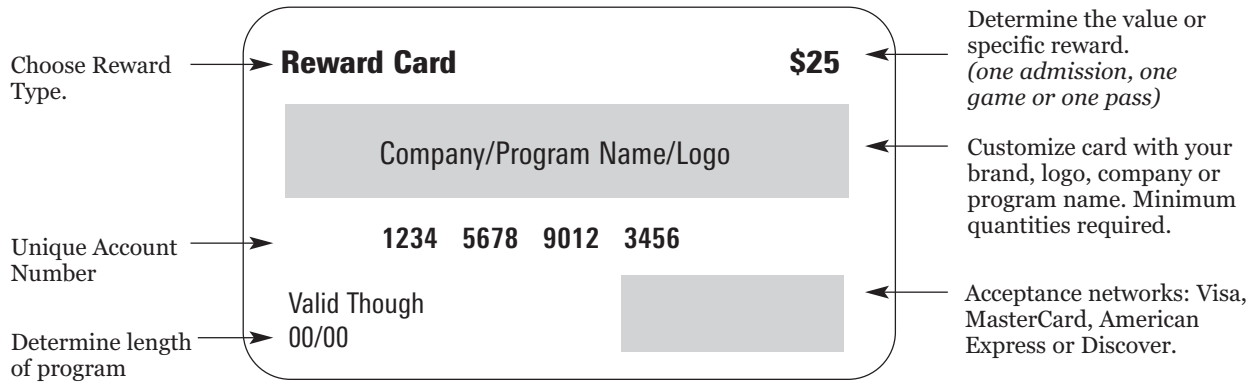
Name brand merchandise  
*(catalog or online)*

*Please see reward card and certificate specifications on the following page.*

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Click the link above to complete a request online or fill out the form and fax to 815.572.0303.

Name: First  Last   
Position   
Company   
Address   
City  State  Zip   
Email   
Telephone  -

Are you an agent/agency working on behalf of a client?

Yes  No

How do you plan to use the reward?

Consumer promotion  Custom Loyalty Program  Sales Incentive  Employees

Timing of your program launch?

1-3 months  3-6 months  6-9 months  9+ months

Offer Distribution Geography?

National  Multi-regional  Regional  Local

Estimated units of currency needed?

Reward preference?

Plastic card  Paper certificate  Virtual

Fulfillment method?

On-pack  In-pack  Mail-in  Web-in  Hand-out

Anticipated face value of reward?

Program budget? (total or per unit)

Additional comments about how we can assist you.

**Allegiant Group, Inc.**

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